



2026 Membership Webinar

Safety Moment – Scouting Safely

Scouting America places the greatest importance on creating the most secure environment possible for our youth members.



New Safeguarding Youth training is required to be completed every year



Safety Trainings are part of Scouting advancement and important item to review with youth each year



Scouting.org has multiple safety resources to ensure Scouting is safe at each turn

Why Membership?

- Membership is the lifeblood of every Pack, Troop, Crew and Post. Nothing works— advancement, activities, events, fundraising, —without membership.
- Pay it Forward – Share your excitement and enjoyment of the Scouting program with new families

Be A Scout

- Sending families to BeAScout.org is the surest way to capture and track those interested in joining.
- Before you begin your campaign, it's important to make sure the information on your BeAScout.org pin is up to date!
- Use the Scouting.org Hints to update your Be a Scout Pin:



New Be A Scout Options

- Starting August 3rd there are new options available for units to provide more details on the Be A Scout site:
 - Meeting Schedule fields
 - Day, Start Time & End Time
 - Frequency
 - Cost Information
 - Unit Dues field
 - Fundraising Helps Cover Costs indicator
 - Trial Visit indicator



Pack 0175

Organization Manager

Settings

Unit Renewal

Unit Pin

Unit Dashboard

Unit Data Metric Entry

Roster

Transfer in

Position Manager

Reports

Unit Information

Pin Mode

☐ Only Allow the Council to Update Pin Information

☒ Allow Units to Update Pin Information

Appear on BeAScout:

☒

Allow People to Apply Online:

☒

Fundraising Helps Cover Costs:

☒

Trial Visit Encouraged:

☒

Contact Information

Contact Person:

Phone:

Email:

[Edit](#)

Special Interest Type

TRADITIONAL PROGRAM

Unit Fee

Unit Pin Preview

 Pack 0175

Meets every Thursday from 6:30 PM – 7:30 PM

Unit Dues:

\$60

Fundraising Helps Cover Costs

Contact:

Email:

Dens for Boys or Girls

Online Registration available for this unit.

Trial Visits Encouraged

Our unit focuses on Cook/Mason and Brendel Elementary Schools but has families from many other Grand Blanc Area schools. Open to any K-5 girls or boys who wish to enjoy Cub Scouts, meetings occur Thursdays at 6:30pm. Call or email one of our contacts for more information.

[Request More Information](#)

[Apply Now](#)

Fields to Display on Unit Pin:

Unit Meeting Address:

☐

Contact Person's Name:

☒

Scouting  America



Pack 0175

Organization Manager

Settings

Unit Renewal

Unit Pin

Unit Dashboard

Unit Data Metric Entry

Roster

Transfer in

Position Manager

Reports

Special Interest Type

TRADITIONAL PROGRAM

Unit Fee

50

Unit Website

www.scouting.org

Additional Unit Information

Our unit focuses on Cook/Mason and Brendel Elementary Schools but has families from many other Grand Blanc Area schools. Open to any K-5 girls or boys who wish to enjoy Cub Scouts, meetings occur Thursdays at 6:30pm. Call or email one of our

Fields to Display on Unit Pin:

Unit Meeting Address:



Contact Person's Name:



Phone Number:



Contact Email:



Unit Website:



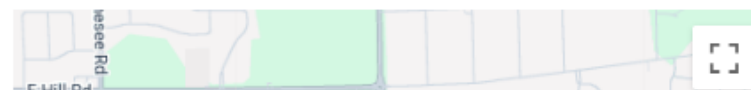
Additional Unit Information:



SAVE

Unit Meeting Information

Address



Pack 0175

Organization Manager

Settings

Unit Renewal

Unit Pin

Unit Dashboard

Unit Data Metric Entry

Roster

Transfer in

Position Manager

Reports

Unit Meeting Information

Address

First Congregational Church of Christ
6494 S. Belsay Road
Grand Blanc, MI 48439

[Edit](#)

Meeting Schedule

Frequency

Weekly

Day

Thursday

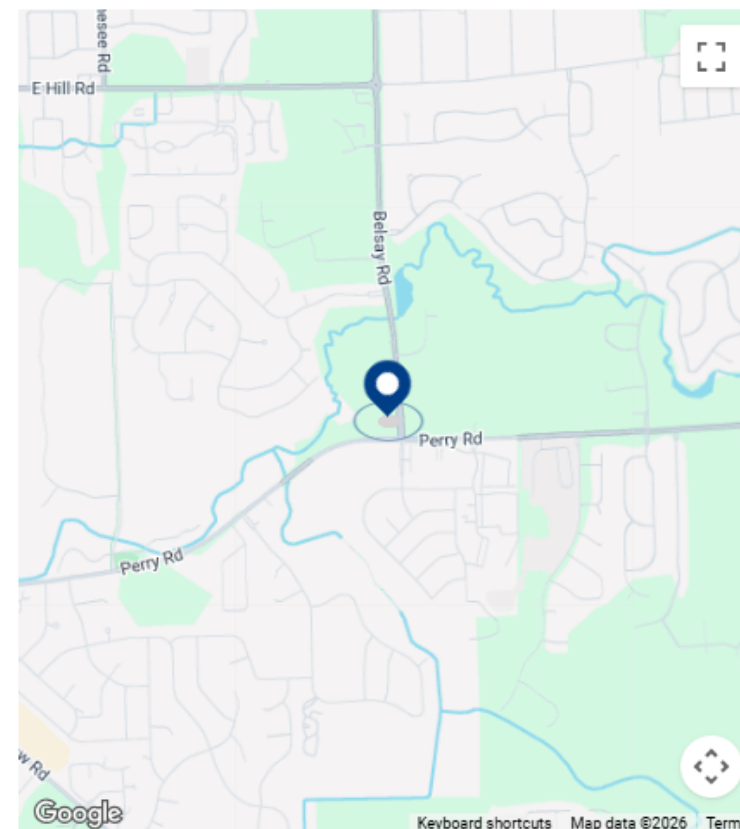
Start Time

6:30 PM

End Time

7:30 PM

Save Meeting Schedule



48439 Radius: 10 mi

Cub Scouts - All Packs

5 units found near ZIP Code 48439

☐ Include units with manual registration

☐ Include coming soon units

1

Pack 0175 First Congregational Church UCC

N

Boys/Girls

Apply Now

Request more information

2

Pack 0235 Kirkridge Presbyterian Church

8070 S Saginaw St, Grand Blanc, MI 48439

Robert M...

(248) 766-3696

Boys/Girls

Apply Now

Request more information

3

Pack 0340 Goodrich 548 F and A M

PO Box 68, Goodrich, MI 48438

1.9mi

1

Pack 0175 First Congregational Church UCC

Our unit focuses on Cook/Mason and Brendel Elementary Schools but has families from many other Grand Blanc Area schools. Open to any K-5 girls or boys who wish to enjoy Cub Scouts, meetings occur Thursdays at 6:30pm. Call or email one of our contacts for more information.

Nic

n...l.com

Boys/Girls

Apply Now

Share

View Details

Trial visit encouraged

\$ Cost of youth to join: \$170

\$ Unit dues: \$60

Fundraising helps cover costs.

Meets every Thursday
6:30 PM-7:30 PM

Current estimated unit size: 9

3.0mi

6.5mi

Grand Blanc

Scouting America

Join Scouts Night Overview

- Ideal Location = At the School
- Utilize Yard Signs
- Welcome Families and Give Strong Overview of the Program
- Have fun Activity/Games for the Scouts
- Ask families to register that night!

JSN – Best Practices

- Arrive early to set up signs to the room/location, set up the room with table tents, displays and information packets.
- Necessary Adult Help:
 - Sign in person
 - Presentation person
 - Den Leaders – Help with the on-line app.
- Confirm there is Wi-Fi available (many schools have Wi-Fi blocked.)
- As families come to the recruitment, have them sit at their age-appropriate table, scan the QR code and have them start filling out the application(s) and sign in on the attendance sheet (hard copy or electronic copy).

JSN Best Practices

- Make the evening fun for the potential new Scouts
- Use the game time to discuss ways parents can be involved in helping with the unit
- The JSN event should be informative about the program but not a Pack Meeting
- Ask families to join that night – Scouts are more likely to join if they sign up at the JSN event

After the JSN

- At the end of your Sign-Up night, text the following to your executive: # of youth that attended and number that registered. Also send a copy of the sign in sheet to your executive.
- Follow up with all attendees with next steps and finalize registrations.

3 Steps to Retain New Members

#1 - Make it Personal!

Create Immediate, Personal Connections

- Contact every new family quickly (within 48 hours).
- Assign a single point of contact. We call this person the New Member Coordinator.
- Make families feel known and included right away.
- Provide a pack T-shirt when joining; a neckerchief, hat, Handbook, or swag bag can also work.

3 Steps to Retain New Members

#2 - Make it Fun!

Deliver Early Fun and Outdoor Experiences

- Host one or more fall campouts or major outdoor events (maybe in September or October).
- Personally ensure every new family knows they can attend.
- Set the tone: Scouting = fun and adventure — hikes, outdoor games, cookouts, s'mores, etc.

Run Simple, Fun, Activity-Based Meetings

- Less talk, more activity.
- Embed advancement into games and hands-on experiences.
- Meet outdoors when possible. Avoid meetings that feel like school.

3 Steps to Retain New Members

#3 - Make it Easy!

Provide Strong Early Leader Support

- Experienced leader runs the first few meetings.
- Give new den leaders time to observe, train, and gain confidence.
- Use simple, ready-to-go plans.

Set Clear Expectations and Structure

- Publish a full-year calendar early with a consistent schedule.
- Communicate clearly using a main channel.

Engage Parents Early with Small Roles

- Each family plans a meeting Adult partners in Lions and Tigers — shared leadership at all levels.
- Use micro-volunteering: A volunteer may run a station at meetings or help with the Pinewood Derby, popcorn sale, group hike, Blue and Gold, field trips, campout cooking, award ceremonies, etc.

Pack Pinewood Derby Incentive

- Actively participate in a **Council-supported school recruitment night in September.**
- Actively participate in a 2nd recruitment night by October 31st. Ideally **at your NEXT pack meeting.**
- Have overall unit membership growth on October 31, 2026 compared to December 31, 2025 (all new youth will need to be registered in Scouting to count.)

Peer to Peer Recruitment



Scouting is more fun with friends!

Steps to Earning Your Recruiter Badge

1. Have Scouts share their excitement about Cub Scouts with a friend.
2. Bring the friend along to a Den or Pack meeting.
3. Encourage them to join once they see all the fun the Pack is having.
4. After the friend signs up, Scouts qualify for the Recruiter Strip patch.
5. Fill out the [form for Recruiter Badge](#) and take it to the Scout Shop for a free patch.

Growing Scouts BSA Troops

- Cub Scout to Scouts BSA transition is about an ongoing partnership and relationship between Packs and Troops.
 - Is your Troop linked to a Pack?
 - Is your Troop actively engaged with a Pack?
 - Den Chiefs, invite to camp out for the days events, etc.
 - It's about communication between Den Leaders and Troop Leaders
 - It's about helping families know that Scouts BSA is not more Cub Scouting.
 - By the end of the Webelos 4th grade (May), they should already be aligned and talking to Troops.

Growing Scouts BSA Troops

- The BEST way to recruit Scouts BSA youth is through the Arrow of Light Transition.
 - The new AOL requirements for the Bobcat Adventure, have the AOL Den working as a patrol. This is a perfect time for the Scoutmaster or Asst Scoutmaster to work with this patrol.
- The 2nd best way is for Scouts BSA youth to bring a friend.
- Helping Packs with Join Scout Nights is a great way for Troops to develop a connection with Cub Scouts and start them on the path to the Troop



MILITARY FAMILY FEE WAIVER

Scouting America is committed to expanding access to Scouting for military-connected youth.

EFFECTIVE
JUNE 1, 2026



How to Qualify

Youth Members in families with current service in

- Active Duty
- Reserve
- National Guard

Waiver Details

\$85 National Registration Fee is waived

- For new and renewing members
- Processing fees, Council Membership Fee & Scout Life still apply
- ***Only Available for Online Registrations***

How the Military Waiver Works

1. Fee appears at checkout
2. Select “Get Military Discount Code”
3. Complete verification process
4. Receive code
5. Enter code at checkout
6. National fee reduced to \$0



Membership Fee

- Youth - \$150 (\$85 National Registration / \$65 Council Fee)
- Adult Leaders - \$89 (\$65 National / \$24 Council)
- Merit Badge Counselors - \$25 National Fee
- Multi-Family Scholarships available for those with more than 2 Scouts & 1 Adult

2026–2028 Membership Transition: The Move to February

UNIT CHARTER & MEMBERSHIP CYCLE

Beginning in September 2026, Scouting America is shifting all unit renewals to February. Starting in 2027, member (adult and youth) renewals will also shift to February. This strategic shift will create a true 'renewal season,' improve retention, better capture those who join in peak recruiting season and, most importantly, puts leaders in control of

the renewal process. In addition, these shifts lower the initial fee to join, eliminates the 2-month lapse period and aligns safeguarding training to renewal dates. These changes directly support membership AND retention.

TRANSITION PLAN



VISION, BENEFITS AND IMPACT

SEVEN KEY BENEFITS



Uniform Discounts

**SAVE
10% OR 20%**

**ON UNIFORM BOTTOMS
WHEN YOU PURCHASE ANY
MATCHING UNIFORM TOP.***

OFFER VALID 7/27/26 - 12/31/26

**WHEN YOU PURCHASE
A FULL UNIFORM.***

OFFER VALID 7/27/26 - 10/31/26

*RESTRICTIONS APPLY. QUALIFYING ITEMS AND FULL UNIFORM REQUIREMENTS VARY BY OFFER. SEE ASSOCIATE FOR DETAILS. VALID FOR CUB SCOUTS, SCOUTS BSA, AND VENTURING.

Closing

- Thanks for Joining!