

HOW THE Adventure CARD SALE WORKS:

- The Adventure Card is designed to help units fund their way to 2025 camp programs but may be used as the unit committee sees fit.
- Risk Free Unit Sale project where units check out Adventure Cards and return any cards not sold.
- Each Adventure Card will sell for \$10 and will have multiple adventure discounts for the entire family to use throughout the year.
- Each participating unit will keep 50% commission (\$5) for each Adventure Card sold!

2025 Adventure Card Timeline:

November 2024 – April 2025	Units sign up to sell Adventure Card <i>online registration through Black Pug</i>
March 8 th	Council Adventure Cards distributed, and sales begin
March -April	Continue sales promotion/replenishment/turn in monies
May 2	Last day for units to turn in monies & unsold cards for 50% commission
May 9	Commission drops to 25% commission
May 16	Commission drops to 10% commission
May 23	Commission drops to 0% commission

How to implement Adventure Card sales for your Unit:

1. Determine NOW the camp programs your unit plans to participate in for 2025
2. Determine the number of active youth in your program
3. Communicate unit needs clearly with each youth and parent
 - a. Explain how the sale of Adventure Cards teaches youth the value of earning what they want
 - b. Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e. Camp fees, uniform, unit adventures, etc.)
4. Communicate Adventure Card calendar clearly with all youth and parents
 - a. Have a Kickoff for your unit/district
 - b. Have a Turn-In date for monies and unsold cards before final turn in date
5. City of Richardson Solicitation Permit required
6. Gun Barrel City – units must check with the city regarding solicitation
7. Proper selling etiquette when selling...Remember a Scout is Friendly, Courteous, and Kind

No Store-Front Sales at:

- Dick's Sporting Goods
- Kroger
- Walmart
- Tom Thumb/Albertsons

For more information visit: <https://circleten.org/posts/30563/spring-sale>
or email Jordan Ray at jordan.ray@scouting.org or 832.401.3330