

2025 Adventure Card Orientation Agenda - NOTES

Tuesday, February 18, 2025 – Zoom Meeting 6:30 P.M.

- Registration still open in Black Pug:
 - Can continue to sign up
 - #cards requested
 - Where/when to pick up cards
- Calendar Key Dates
 - Sale starts March 8th - Sale ends May 2nd
 - May 2-9th Receive 50% Commission
 - May 10-16th Receive 25% Commission
 - May 17-23rd Receive 10% Commission
 - After May 23rd 0% Commission
- How the Adventure Card Sale Works:

Our mission is to simplify this sale, the goal: every Scout should be able to go to camp for free utilizing our product sales...takes the burden off Scouts & families

 - Fund your way to Scout adventures
 - Low-risk unit sales project – return any unsold cards
 - \$10 per card
 - 50% commission - \$5 each card sold
 - Activities for the whole family
 - Sell online through social media, family, friends, neighbors...
 - City of Richardson Solicitation Permit required – council acquires & will share
 - Gun Barrel City – units must enquire with the city
- Store Front Sales – Etiquette
 - **CANNOT** sell in front of *Dick's Sporting Goods, Kroger, Walmart, Tom Thumb/Albertsons (all reserved for popcorn)*
 - Utilize local restaurants; stores...such as:
 - Lowes, Home Depot *(examples)*
 - Aldi, Tractor Supply *(examples)*
 - Dairy Queen, Golden Chick *(examples)*
 - Check with unit leaders, personal businesses or relationships with local business leaders
 - **Remember a Scout Friendly, Courteous, Kind, and Clean**
- Camp Card Chair Role:
 - Understand sale
 - Make sure units sign-up
 - Ensure units are informed – communicate regularly
 - Youth & parents aware of calendar
 - Ensure all units close out accounts on time
- No Break-Off Tab This Year
 - Due to timing for printing Adventure Card – did not receive discount in time to include on card

Questions contact: Jordan Ray at jordan.ray@scouting.org or 832.401.3330